



# Beyond the Label: Evaluating Corporate ESG Performance for Sustainable Finance Decisions

Programme Code: HGES00P25122

16 December 2025 (Tuesday) 12:00nn – 2:00pm



## **Programme Outline**

As sustainable finance expands rapidly across Asia, the ability of bankers to distinguish genuine sustainability performance from superficial claims has become critical.

This course equips banking professionals with the knowledge and tools to evaluate corporate ESG performance "beyond the label". Participants will explore real examples of greenwashing, understand the limitations of ESG data, and learn practical methods for integrating ESG credibility checks into financing decisions.

Through case discussions and interactive reflection, participants will gain a balanced understanding of how ESG performance affects risk, reputation, and value creation — helping banks finance responsibly and protect stakeholder trust.

- Understand why ESG performance evaluation is critical for sustainable finance decisions in today's banking landscape.
- Identify key ESG performance indicators and data sources relevant to credit and investment assessments.
- 3. Recognise common pitfalls and red flags in corporate ESG disclosures, including forms of greenwashing.
- 4. Apply a structured approach to assess ESG credibility using a simple due diligence framework.
- 5. Link ESG performance to financing outcomes, such as risk pricing, reputation, and portfolio quality

#### **Speaker Introduction**

The speaker is a seasoned ESG educator and advisor with over 20 years of experience in sustainability, governance, and stakeholder engagement across Asia-Pacific. Formerly a Partner at two prominent global audit and consulting firms.

He now serves as Head of Sustainability at a Singapore-listed company and lectures regionally on ESG and governance



SCEND HKIB's ASCEND training series equips banking professionals with the essential knowledge and skills identified in the "Joint Paper on Capacity Building for Future nking Capabilities Banking 2026–2030", empowering them to thrive in the future banking landscape.

#### **Target Audiences**

- 1. Banking Practitioners
- 2. Risk and Compliance Managers,
- 3. ESG and Sustainability Officers
- 4. HKIB Professional Qualification holders:



#### **Programme Delivery**

Virtual Classroom (Zoom) Cantonese

### **Application DEADLINE**

9 December 2025 (Tuesday)



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